

MULTI-CHANNEL FRAUD

How Do Merchants Protect and Grow Profits While Facing the Challenges of Fraud in a Multi-Channel World?



HAVING A MULTI-CHANNEL FRAUD PREVENTION STRATEGY IS THE FIRST LINE OF DEFENCE TO COMBAT FRAUD AND PROTECT PROFITS

HAVE A CENTRALISED TEAM THAT OVERSEES ALL PURCHASING CHANNELS

COLLECT AND ANALYSE ALL FRAUD DATA, NOT JUST PAYMENT FRAUD

COMBINE REAL-TIME AND HISTORICAL FRAUD DATA TO MAKE THE BEST FRAUD FIGHTING DECISIONS



IMPLEMENT AN INTEGRATED APPROACH TO FRAUD FIGHTING

REMEMBER A MANUAL REVIEW TEAM CAN BE YOUR EYES AND EARS TO SPOT NEW AND EMERGING FRAUD TRENDS QUICKLY

