



Your one stop shop for faster remote transactions.  
Leverage our intuitive tools to quickly identify profitable transactions and isolate fraud.

As more consumers and businesses shop online, more merchants are focusing on web-based sales that include the risk of e-payment and Card-Not-Present (CNP) transactions. Cunning online fraudsters are taking full advantage. In fact, merchants are incurring a massive \$100 billion dollars in fraud losses due to unauthorized transactions, fees and interest associated with chargebacks—almost 10 times the amount incurred by banks. Plus, retailers must spend countless hours and dollars on extra manual fraud reviews, product shipping and recovery costs.

Recognizing a growing need for more comprehensive retail fraud prevention, LexisNexis® has developed a suite of powerful solutions that can help detect potential fraud, score and rank potential risks and reduce false positives that hurt your bottom-line sales.

## Identity verification and authentication tools

Identity theft during the order process costs businesses and financial institutions close to \$5,000 per instance. LexisNexis identity verification and authentication solutions can help you prevent fraud by giving you leading-edge tools to identify your customers and authenticate their identity.



## Scoring tools for the automated screening process

Whether online or in person, do you really know who you're doing business with? LexisNexis scoring tools can help you distinguish profitable sales opportunities from potential stolen credit card transactions whether you accept credit cards online, by mail or over the phone.

Using real-time public records data, LexisNexis scoring tools:

- Confirm each order's originating city, state, country and continent using advanced IP address geo-location
- Verify identity and recent address information for both billing and shipping ID data
- Resolve false-positive Address Verification Systems failures using the most current address data
- Detect fraud patterns the first time a stolen credit card is misused
- Isolate high-risk credit card transactions with a single numeric risk score

## Investigative tools for the manual review process

LexisNexis investigative tools provides you with a direct online connection to over 34 billion current public and proprietary records, plus advanced linking technology from a powerful fraud detection, identification and investigation tool.

Before you conduct any business transaction, make sure you have the tools that can help you verify and authenticate identities, assess the risk of orders and quickly expedite the manual review process.

## For more information:

Call 866.818.0265 or visit [lexisnexis.com/retail](http://lexisnexis.com/retail)

### About LexisNexis Risk Solutions

LexisNexis Risk Solutions ([www.lexisnexis.com/risk](http://www.lexisnexis.com/risk)) is a leader in providing essential information that helps customers across all industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading publisher and information provider that serves customers in more than 100 countries with more than 30,000 employees worldwide.

Our retail solutions assist organizations with protecting revenue, maximizing operational efficiencies, and predicting and preventing retail fraud.



The Retail Fraud solutions services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the Retail Fraud solutions service may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified. LexisNexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products and services may be trademarks or registered trademarks of their respective companies. Copyright © 2011 LexisNexis. All rights reserved. NXR01045-11211